



**MASHAV – Israeli Agency for International Development Cooperation**

**MCTC – MASHAV Carmel Training Center**

## **Online course**

### **Finding your Resilience in Times of Crisis – A Practical Approach for Entrepreneurs**

*“An invitation to pay special attention to the best  
of the past and present – in order to ignite the  
collective imagination of what might be”*

*– David Cooperrider*

**Four online meetings between  
June 10 and July 1, 2020**

MCTC – MASHAV Carmel Training Center

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## **OBJECTIVE**

The objective of this course is to allow participants to experience the process of Appreciative Inquiry and try to answer the question: What do we do when we don't know what to do?

## **COURSE DESCRIPTION**

Appreciative Inquiry (AI) is a strengths-based, positive approach to leadership development and organizational change. It focuses on identifying what is working well, analyzing why it is working well and then applying it to future scenarios. This process can be used by individuals, especially in times of uncertainty, to better understand in which direction they should be investing and what idea they should develop.

This course will take on a structured process that will consist of 4 meetings, focusing on the question "In this current state of uncertainty, how can we organize ourselves and push ourselves forward to act?" The purpose of these meetings will be to strengthen our personal resilience, develop personal skills to deal with stress, uncertainty and change, and open a space for spontaneous action.

## **METHODOLOGY**

Participants will explore and remember personal past experiences of when they lived through uncertainty, they will identify their existing strengths and resources, which in turn will allow them to tap into their present and help them cope with uncertain situations. Towards the end of the course, participants will dream of what is possible and choose whether to take action or not.

During the course (and with the help of ZOOM's technology), participants will share in breakout rooms and have many conversations with each other. Between meetings participants will be given individual tasks to fulfill and there will be a WhatsApp group with daily interactions.

The course will encourage interaction and collaboration between participants: through personal stories told in teams (directed by a structured booklet), deep and personal insights will be shared, and a legitimate place to share will be created.

This course will give hope and empower participants to be ready for new leadership roles and novel initiatives to develop. Participants will end with tools they can use and apply to training programs and mentorship programs they are leading.

## **APPLICANT'S PROFILE**

This course is targeted for trainers of trainers, and applicants must be involved in the support of job creation, support programs for SMEs, or in the advancement of social initiatives, and community programs. Experienced entrepreneurs, social activists, community leaders and other experts and practitioners with responsibilities for the promotion of entrepreneurship, social programming or community development and with a minimum of three years of experience.

Participants will need access to all the technology needed for a webinar (computer, video, microphone, speakers, and a stable internet connection) as well as have 2 free hours a week to participate as the course is very interactive and participants will be expected to participate fully in every task. A convenient, quiet and adequate working environment is highly important.

## Study Plan

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*Four online meetings between June 10 and July 1, 2020*

### Wednesday June 10

13:00-14:30 Course opening

Israel time Introduction to MASHAV and the Golda Meir International Training Center MASHAV Carmel

Workshop: Course Introduction. Getting acquainted with the entire group, the facilitator, the technology that will be used and with the Appreciative inquiry approach.

### Wednesday June 17

13:00-14:30 Workshop: Running an Appreciative interview, tapping into the group's collective intelligence.

Israel time

Q & A session

### Wednesday June 24

13:00-14:30 Workshop: Imagining a desired and optimal future for ourselves and for our surroundings with an opportunity to take a step forward.

Israel time

Q & A session

### Wednesday July 1

13:00-14:30 Workshop: What can take us to the next level? And how can the group support you?

Q & A session

14:30-14:50 Evaluation and Conclusion

Israel time

[Note: This tentative program is subject to change](#)

## About the Course Facilitator:

### Gilad Schlosberg



My "WHY":

To re-connect with our greatness so that we leave our unique mark and make a difference.

Experienced lecturer and trainer, walking on both paths of spirit & matter for the last 20 years.

Served for more than 10 years in several high-tech companies in Israel and France.